



**Red Carpet Art Award**  
**Slovakia- 2016**

## Cultural axis Austria– Slovakia

A great many of relevant changes in contemporary history have taken place on the continent of Europe. Even now, this new and young Europe lives through a change. We need to cherish traditions and keep creating something new.

In the past five years Roter Teppich für junge Kunst has successfully been gathering a network of institutions and companies in Europe which essentially contributes to, facilitates and accelerates the careers of the next generations of up-and-coming Austrian artists.

Since 2013 the work of Roter Teppich has steadily become rather international, on the one hand to give young artists from the Viennese art scene a forum in the whole world and on the other hand to enforce cultural exchange and attract new cultural impulses and movements. However, the economic situation is not being neglected. It is not possible to subsidize culture while simultaneously cutting jobs. A healthy business location is characterized by a pool of flourishing companies whose revenues are high enough to respect their own CSR guidelines. This applies to companies, so we do not see why it should not apply to states as well.



Early successes were reflected in cooperations with New York, Munich, Berlin, Danzig, Triest and Opatija. Already in June 2015 Roter Teppich für junge Kunst is tendering the award in Croatia for the first time. Partnerships with Bulgaria, Portugal, Hungary and Greece were already agreed upon to start in 2016.

With the credo 'Grow together, stay tall together' Roter Teppich is looking for partnering organisations in those countries who spread the common knowledge that only a creative population forms an educated society. While both - Europe within itself and the whole world in general are drifting apart it is the task of art and culture to build new bridges.

## Requirements

- Firstly, after defining common political and economic interests it is time to begin an externally oriented partnership, starting with a public submission in Slovakia.
- Secondly, a jury of six representatives has to be established. The jury will be constituted of three representatives from the Slovakian art scene around Bratislava and three members of the Austrian/Viennese art scene.

Suggestions of Slovakian jury members:

- o JUDr. Vincent Polakovič
- o One Curator from Bratislava
- o One Professor from an Slovakian Art University

Suggestions of Austrian jury members:

- o One Austrian Curator
- o Gallerist with focus on young and European art
- o Manuel Gras, Red Carpet Art Award

- Sponsoring:
  - o Roter Teppich für junge Kunst and private sponsors
  - o Public funding from Austria as well as Slovakia
- Exhibition venue  
After defining a prestigious location in Bratislava the exhibition should take place at about the same time as a relevant political and/or economic event bringing Austrian politicians, respectively companies to the city. In this way the Red Carpet Art Award will be able to convey its own political and economic interests in a fertile context. Representatives of involved companies will have the opportunity to exchange in the scope of the gala openings. Accompanying public relations in both countries will contribute to the realisation of our intended ideas.

## Timeline

- Until May:
  - o Determine the project's budget, solicit state funding
  - o Find private sponsors for 2016
  - o Select, contact and determine jury
  - o Slovakian Translation of the public submission
  - o Partners call for proposals in the Bratislava art scene
- Until September 2016:
  - o Applications will be distributed to the jury members
  - o Selection of the three award winners, acquisition of art works
- Between November 2016 and January 2017:
  - o Presentation of the young Viennese art scene and the winner of 2016's Red Carpet Art Award – Slovakia at the Daniubiana Meulensteen Art Museum. Including a promotion campagne for the museum in the Viennese art scene, so that the Viennese art scene will travel together to the award ceremony
- 2017:
  - o Presentation of laureates from Slovakia in Vienna

**Open Call „Red Carpet Art Award – Slovakia 2016“:**

Eligible are:

- Students of all art colleges in Bratislava
- Autodidacts, aged 35 and under who can prove occupation as an artist by reference to exhibitions

Award:

- Acquisition of one art work each of three artists worth € 1000
- Exhibition of the purchased pieces of art in the scope of a group show together with Viennese artist in April 2016

**Required documents (exclusively digital):**

- CV with photo, artistic education and list of exhibitions
- At least 5 works with of value from € 1000 (title, size, material/technique, year, prize).
- Please submit as pdf file named after following scheme: 'Name-Surname-City'

Thank you.

**Application Deadline: 01.08.2015 until 30.09.2016:**

Submit proposals to: [slovakia@roterteppich.at](mailto:slovakia@roterteppich.at)

In this sense Roter Teppich für junge Kunst hopes not only to have found the opportunity to present young Viennese artists, but also to conciliate economic and political interest with cultural exchange on the stage of art.

We hope to have aroused your interest and are looking forward to our cooperation!

Yours respectfully,

  
Manuel Gras, Chairman